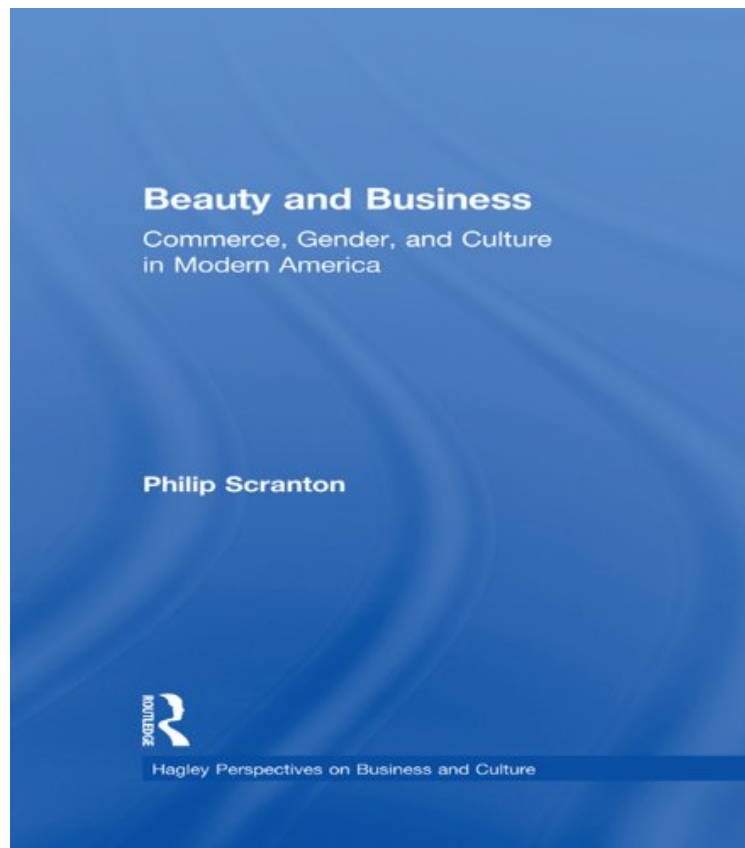


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## Beauty and Business: Commerce, Gender, and Culture in Modern America (Hagley Perspectives on Business and Culture)

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pursuits. It is a welcome addition to a growing body of literature."-Choice "Recommended for business historians and upper-division academic libraries with women's studies programs."-Library Journal About the Author Philip Scranton is the Governor's Board Professor at Rutgers, editor of the journal *Enterprise and Society*, and director of research at the Hagley Center. He is author of several books, including *Endless Novelty: Specialty Production and American Industrialization* (1997).