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Be the Best Bad Presenter Ever: Break the Rules, Make Mistakes, and Win Them Over

Karen Hough

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Karen Hough : Be the Best Bad Presenter Ever: Break the Rules, Make Mistakes, and Win Them Over before purchasing it in order to gage whether or not it would be worth my time, and all praised Be the Best Bad Presenter Ever: Break the Rules, Make Mistakes, and Win Them Over:

3 of 3 people found the following review helpful. This book was recommended by a coworker so I had fairly high expectationsBy DDGThis book was recommended by a coworker so I had fairly high expectations. Unfortunately, the book didn't quite meet them. Don't get me wrong, Karen provides excellent advice. But, the style of the book just

didn't resonate with me. The book is short, but felt much longer. I think her points could have been made more succinctly. I found the references to 'being bad' somewhat gimmicky. Parts of the book had too much "and then I did this". Felt a bit like an advertisement. I think the style and the language would have been much more suited to a presentation than a book. In fact, each chapter as a video snippet would be excellent. When it comes to presentation advice, 'showing it' is more effective than writing about it. I suspect a presentation by Karen would be impressive.

1 of 1 people found the following review helpful. Loved and benefited so much from this book!

By Dr. Christine M Allen

Karen Hough delivers a humorous, compassionate, encouraging book to help you to bring your best self to presenting. She is deeply knowledgeable; her book is based both upon her own experiences with presenting, improv, and working with others as well as on information derived from neuroscience and behavioral science. There are wonderful references for those who want to read more. Her videos that support the book are easily accessed and very helpful. I just gave a presentation yesterday that I KNOW was much better because I had Karen supporting me all the way. In the videos, you just feel her rooting and pulling for you. I did several things deliberately because of her book: I practiced more (yesterday alone, I did it 5 times), I did NOT practice in front of the mirror (as usual), and I practiced with a louder voice as if I were in front of an entire audience. I also resisted the desire to put a lot of information on my slides and instead went with few slides that contained pictures or quotes that went across the entire screen. I also told a story before I gave ANY statistical information. I got great feedback about the presentation!

This is truly a great resource that I will use time and again! Thank you!!

1 of 1 people found the following review helpful. Just in Time: I needed this

By Nadine A. Block

I was starting to write what is probably the most challenging speech I will ever give. After hearing the author present at a local event, I read *Be The Best Bad Presenter Ever*. The book helped me reduce my fears and organize the presentation in a friendlier, less wordy, more organized manner. No more power points! It also gave me important little tips like practicing the speech in front of a mirror. The book isn't dry and boring like some self-help books; It's fast paced. It has given me tools to feel confident that I will make a great presentation and that I will be a better public speaker in the future. Anyone with an important speech to give, old pros who think they already know everything about public speaking, and students whose chins tremble at the thought of giving a class presentation will benefit from reading the book.

Karen Hough doesn't want you to be "perfect"; People fear public speaking because they worry about having to conform to all sorts of handed-down rules that tie them up in knots and put their audiences to sleep. It's authenticity and passion that win people over, she says, not "polish"; But you can't be authentic if you're following guidelines that drain the life and personality out of your presentation. Hough debunks over a dozen myths about presenting to make it more fun and natural for everyone. She explains how practicing in front of a mirror makes you worse, why you should never end with questions, and much more. She includes true stories of people who not only were able to become great presenters by being "bad"; but actually came to enjoy it! Like them, by following Karen Hough's wise and witty advice, you'll be able to tear up the old rules and embrace and develop your own style. You'll be freed to be a living, breathing, occasionally clumsy human being whose enthusiasm is powerful and infectious.

About the Author

Karen Hough is CEO of ImprovEdge, which creates training using improvisation to teach business skills. She is an bestselling author, keynote speaker, contributor to the Huffington Post, and winner of the Stevie International Award for Most Innovative Company of the Year.